

OCTOBER 2024

THE

POSSIBLE

UKRAINE IMPACT CATALYSTS

Investment Portfolio of Impact-Driven Businesses



CONTENTS

Renewing Ukraine through impact-driven businesses

SUMMARY

PARTNERS

BANK OF PROFILES

- Green enterprises
- Social enterprises
- Community enterprises
- Veterano business

THE
POSSIBLE



UKRAINE'S ECONOMY REBOUNDED

despite war-related challenges

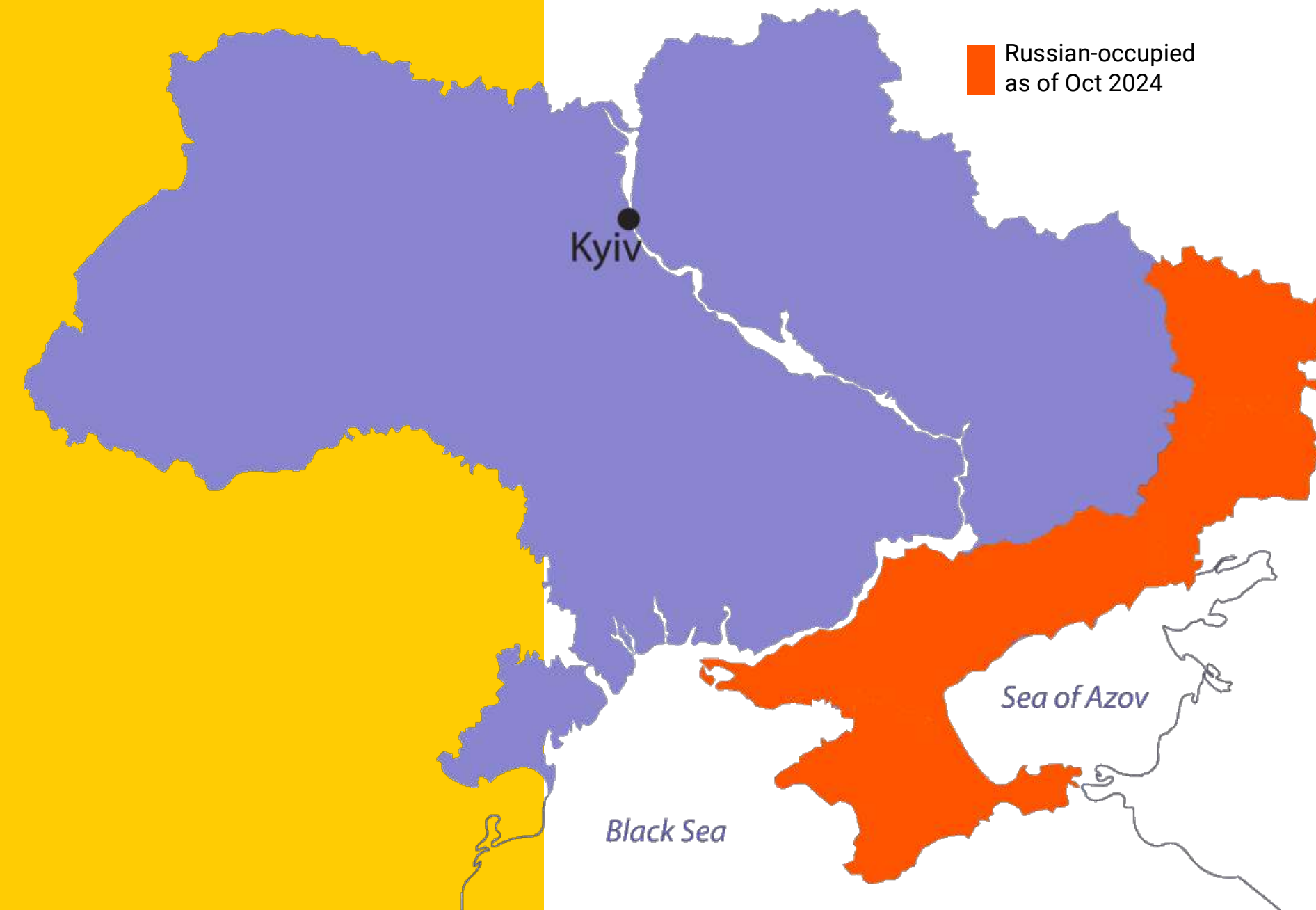
THE
POSSIBLE

5.7% GDP growth in 2023, expected to continue into 2024

LESS THAN 20% of Ukrainian territory is conflict-affected, leaving substantial regions viable for business and investment opportunities

77% of businesses now operate without restrictions despite ongoing war

8.5 TIMES increase in the number of registered investors in Ukraine since the beginning of the full-scale invasion



UKRAINE AT A GLANCE

POPULATION, 2024
38M

DISPLACED PEOPLE
3.7M people displaced within Ukraine

UNEMPLOYMENT RATE, SEP 2024
15%

INTEREST RATE, SEP 2024
13%

INFLATION, SEP 2024
8.6%

NOMINAL GDP, 2023
€165.3B

GDP PER CAPITA, 2023
€4.9K

SEEDING THE FUTURE of impact investing in Ukraine

THE
POSSIBLE

PRE-2022 INVASION

UKRAINE FACED systemic challenges that hindered foreign direct investment (FDI), including impact investments

KEY ISSUES: Corruption and a lack of a credible judicial system

GEOPOLITICAL TENSIONS: Ongoing tensions further diminished Ukraine's attractiveness compared to other Eastern European nations

FDI SHORTFALL: Ukraine consistently attracted less FDI than regional counterparts due to the systemic issues

TODAY

PUBLIC-PRIVATE PARTNERSHIPS AND INNOVATIVE BLENDED FINANCE MODELS are crucial to reducing risks and attracting private capital for Ukraine's reconstruction

BY ALIGNING REGULATIONS with global standards, introducing risk-sharing mechanisms, and enhancing transparency, Ukraine can position itself as an attractive destination for impact investment

MAJOR PUBLIC IMPACT INVESTMENTS are led by multilateral institutions like the International Finance Corporation, the EBRD, and the European Investment Bank, as well as bilateral development finance institutions such as the U.S. Development Finance Corporation, the Japan International Cooperation Agency, and Germany's Kreditanstalt für Wiederaufbau

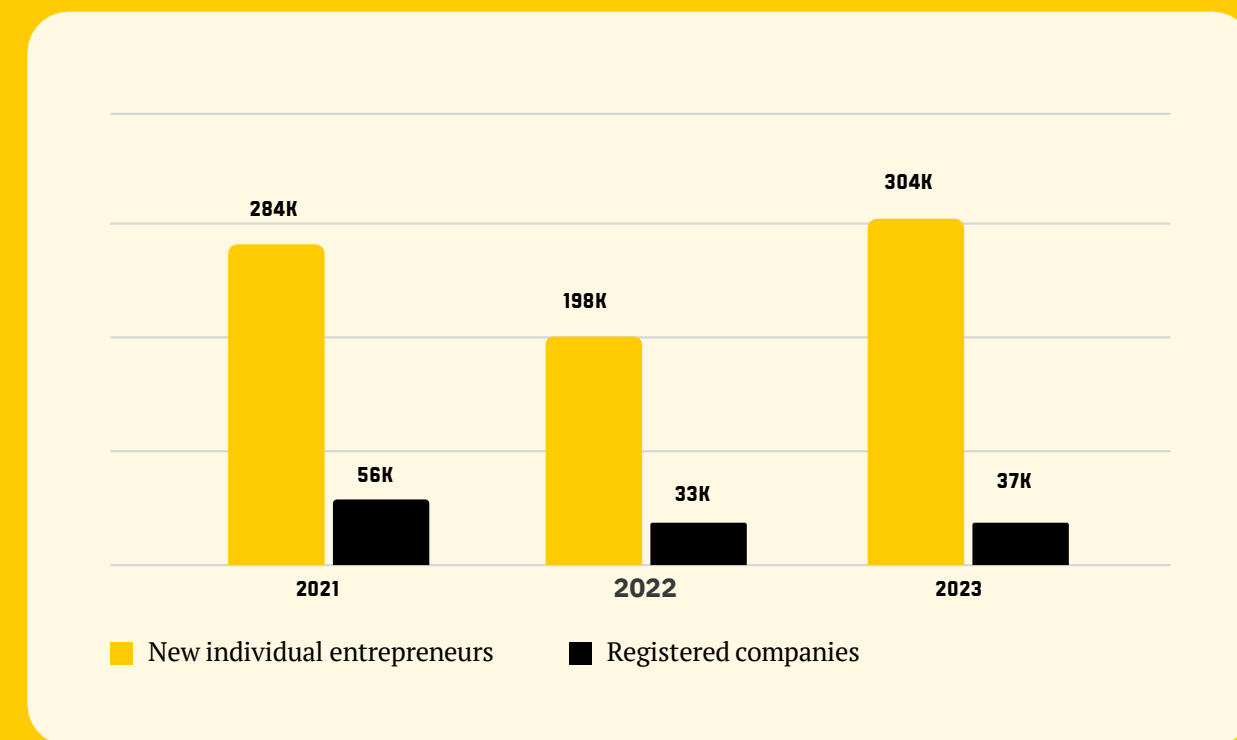
IMPACT-DRIVEN ENTREPRENEURS

to be at the forefront of the long-term renewal of Ukraine



HUGE MARKET OPPORTUNITY

1.4M+ registered MSMEs companies, 3% of them are social enterprises



Sources: UNDP

FINANCIAL STABILITY

9% YoY revenue growth from 2021 to 2023 for impact-driven businesses*

(*) Based on portfolio companies

UNMATCHED IMPACT and support for communities affected by the war

- Jobs created
- Reduction in carbon emissions
- Lives improved, and many more



OUR PORTFOLIO INSIGHTS

Showcasing the power of Ukraine's impact-driven enterprises

THE
POSSIBLE

45% female-led businesses

86% average YoY projected revenue growth rate from 2024 to 2026

20+ high-impact ventures profiled to show the potential

Diverse sectors and regions



20% Community Enterprises
Micro local enterprises



35% Social Enterprises
Social impact mission is core



5% Veteran Enterprises
Owned or operated by veterans



40% Green Enterprises
Environmental impact focused

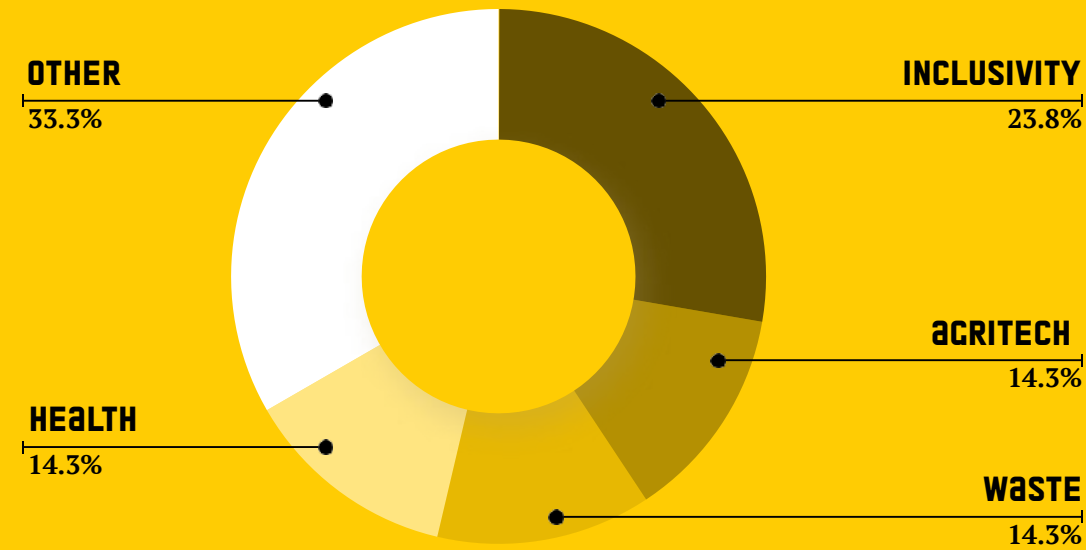


WE ARE ON THE MISSION TO UNLEASH THE POWER of impact entrepreneurs in Ukraine

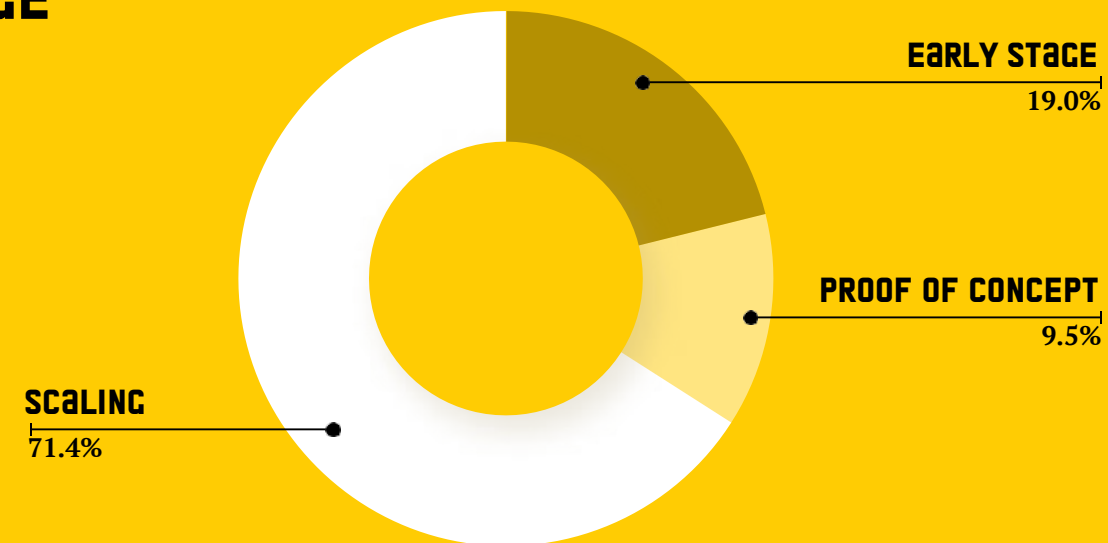
INVESTMENT PORTFOLIO SUMMARY

SECTORS

Pollution, Waste, Textile, BioTech, Climate, AgriTech, Technology, Packaging, HealthTech, Transport, Diversity, Inclusion, Creative Industries, Energy, Real estate, Food



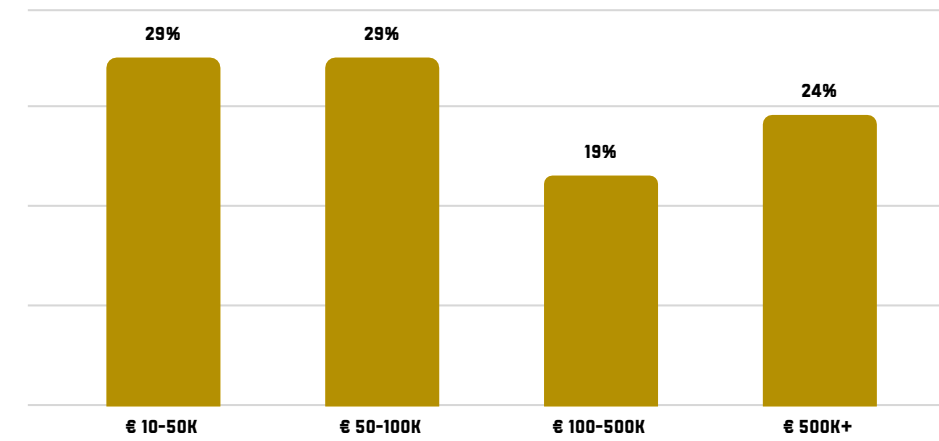
DEVELOPMENT STAGE



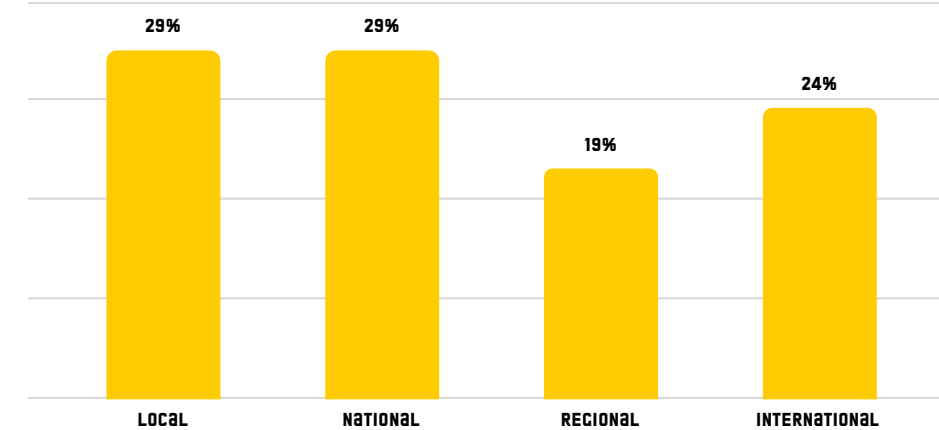
FUND TARGET

€20M ambition to reach:
1,200 social enterprises

REVENUE RANGE



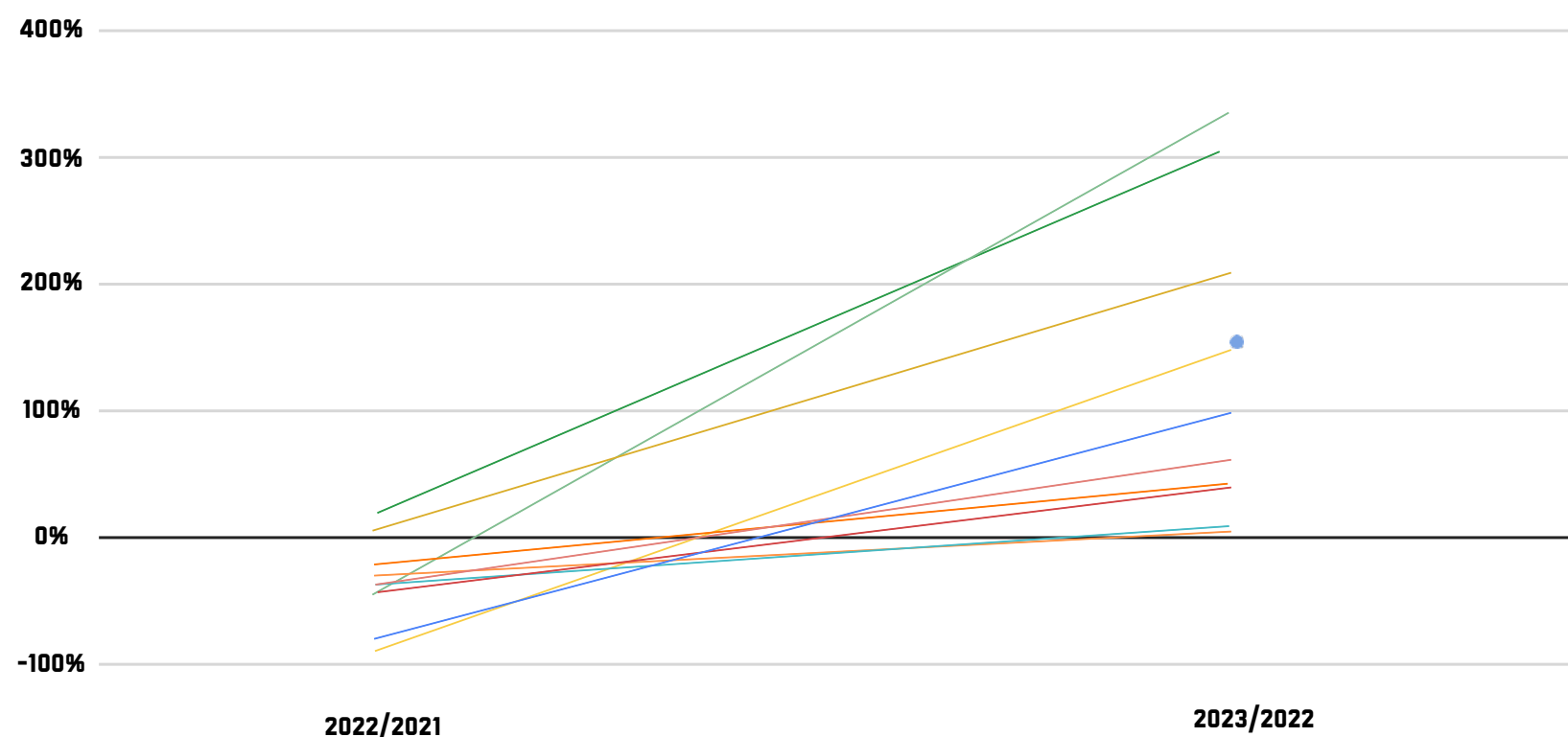
REGIONS OF OPERATION



IMPACT COMPANIES LEADING THE WAY IN SOCIAL and environmental change

THE
POSSIBLE

MAJORITY OF PORTFOLIO COMPANIES CONTINUE TO GROW DESPITE THE WAR



KEY HIGHLIGHTS:

BUSINESSES are at the forefront of Ukraine's renewal

INNOVATIVE solutions driving social and environmental impact

RESILIENCE AND PERFORMANCE across sectors

ANTICIPATED UPWARD momentum and strategic impact

	CAGR 2021-2023
Zeleniy Ptah	-78%
Frendt	-21%
Museum in the dark "03:00"1.	70%
IT'S CRAFT	109%
Advansys	-4%

	CAGR 2021-2023
NO WASTE Ukraine	-23%
Sunshine cafe	143%
Samotuzhka	-8%
Promgidroprivod	-89%
Medicasano	40%
PAE Ukraina	-24%

OUR JOURNEY TO DATE

Built The Possible Alliance of organisations that invests, supports and believes in the power of impact-driven entrepreneurs to help renew and rebuild Ukraine.

KEY FIGURES

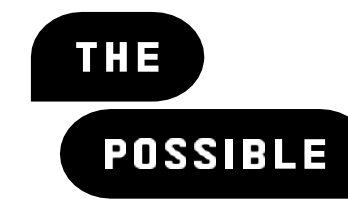
€381K in grants, average ticket size 7k EUR

3:1 grant to loan, €33k blended investment ticket size 0% interest (pilot)

+100 Online and Offline Events Workshops, webinars, and trainings

51 social enterprises supported with grants and technical assistance

6 blended investments - pilot



SECTORS: green energy, regenerative agriculture, creative industries, ecotourism, sustainable textiles, mental health, remote learning, food processing, healthcare, rehabilitation, hospitality

PARTNER PROFILES



INVESTMENT PRIORITIES:

- Integration of vulnerable population groups
- Development of social services and innovative products
- Implementation of sustainable solutions

PORTFOLIO COMPANIES:

- Today, the fund's portfolio includes over 50 companies located in various regions of Ukraine
- 64% of the portfolio companies are at the growth stage

FINANCIAL INDICATORS (IN 2023):

- €257,136 - Smart grants program for the development and scaling of social enterprises
- €39,583 - Support for startups following the completion of the social entrepreneurs' incubation program

ESTABLISHED IN 2021 BY SILAB, CHILDFUND, SCHOOL OF ME, AND WNISEF



UKRAINIAN SOCIAL VENTURE FUND is a venture philanthropy organization that provides financial and non-financial support to strengthen social enterprises and develop social entrepreneurship sector.

PARTNER PROFILES


greencubator

KEY ACTIVITIES:

- **CLIMATE INNOVATION VOUCHERS** for Green Innovators - Greencubator implements the CIV program in Ukraine
- **CLIMATELAUNCHPAD**, the world's largest green innovation competition - Greencubator has been organizing the competition's national round in Ukraine for eight years
- **GREENCUBATOR.ACADEMY** - an online education platform for green innovators
- **MINI-GRANTS** for sustainable social entrepreneurship - available for companies that have graduated from Greencubator programs

KEY INDICATORS (IN 2023):

- **232 UKRAINIAN CLEANTECH COMPANIES** applied for Greencubator programs
- **73 ONLINE AND OFFLINE EVENTS** organised
- **MORE THAN 60 HOURS** of expert advice provided by our team to Ukrainian entrepreneurs
- **OVER \$5 MILLION** raised in investments and grants by graduates of our programs in 2023



GREENCUBATOR is an ecosystem organization for sustainable entrepreneurship, low-carbon innovations and green economy development in Ukraine and Eastern Europe. For Ukraine's green startups, social enterprises and sustainable innovators, Greencubator opens business development, networking and investment opportunities.

PARTNER PROFILES



KEY ACTIVITIES:

- **BERKELEY AT PROMPRYLAD** - a three-month training program with Silicon Valley experts for Ukrainian entrepreneurs;
- **LONG GAME BOOTCAMP** - an educational project that focuses on practical tools and frameworks that allow entrepreneurs to develop their businesses in conditions of uncertainty and limitations.
- **SPROMOZHNA** - a platform of educational, mentoring, and networking opportunities for women.
- **CREATIVE ENTREPRENEURSHIP** - Training program of the Promprylad Foundation in partnership with the Copenhagen Institute of Neurocreativity
- **MULTIPLE GUEST** - lecturers, events, and express-courses.

KEY FIGURES:

- **550** workplaces
- **52** resident companies and organizations (and constantly growing)
- **600** events annually
- **42 059M²** overall area of the center
- **19 413M²** revitalized area



PROMPRYLAD is an innovation center on the premises of an old plant and an impact-driven community platform that boosts wartime resilience & post-war recovery. It focuses on four areas of regional development — new economy, urban design, contemporary art, and education. The project follows the impact investing model, where investors contribute to social changes in the region and get a return on investment in the form of dividend payouts.

OCTOBER 2024

THE

POSSIBLE

BANK OF PROFILES:

Impact-driven entrepreneurs



THE

POSSIBLE

GREEN ENTERPRISES

REKAVA

Ukrainian brand Rekava creates ecological glasses and pots from recycled coffee grounds.

Ukrainians are very fond of tasting coffee. But disposable plastic coffee cups cause much damage to the environment. Rekava developed the world's first technology of processing coffee grounds. These entirely plant-based, disposable cups will break down after about 30 minutes when filled with boiling-hot water, or about 2 hours after holding cold water. Though they are not intended to be washed or refilled, the cups are offered as a more sustainable alternative to traditional plastic-lined cups and plastic lids.

"YOU DON'T NEED TO BECOME A HERO TO REDUCE THE NEGATIVE IMPACT ON THE ENVIRONMENT. YOU JUST NEED TO TAKE THE FIRST STEP – TO REPLACE THE USUAL PLASTIC CUP WITH AN ALTERNATIVE BIODEGRADABLE ONE. OUR MISSION IS TO PROVIDE THIS ALTERNATIVE TO EVERYONE."

MISSION: OFFER EVERYONE AN ACCESSIBLE ALTERNATIVE TO PLASTIC.



THE
POSSIBLE





THE PROBLEM

Single-use plastic products contribute ~ 50% of the total plastic waste.

SOLUTION

Entirely plant-based, disposable alternative cups, plates, spoons, and forks.

PRODUCTS

Rekava cups

Disposable cups made of recycled coffee grounds



Rekava candles

Decorative scented candles in biodegradable containers



IMPACT FOCUS

Bring to the market environmentally friendly biodegradable products made from recycled coffee grounds as an alternative to single-use plastic.



PRODUCTS

11K+

people served to date

10

people employed

30%

of workers are displaced persons

40%

of workers are women

TARGET GROWTH

€1M

in revenue by 2026

**THE ASK:
€1M**

USE OF FUNDS:

- Support scaling
- Patenting
- Certification
- Expanding the team

Sector	Business model	Founded in	Form	Stage	Location
Pollution & Waste	B2B, International	2021	LLC	Scaling	Lviv

MYCELIA TECH

Mycelia Tech is a biotechnology company that grows, explores, researches mycelium and produces leather that is animal-cruelty free, durable and used for everyday life.

This material is similar to leather and consists of mushroom mycelium and is grown on wood chips and hemp sawdust. The company turns them into a valuable product and adhere to the principles of the circular economy. The leather production goes through a thorough biotechnological process, and the final stage of material processing ensures the high quality and durability of the material.

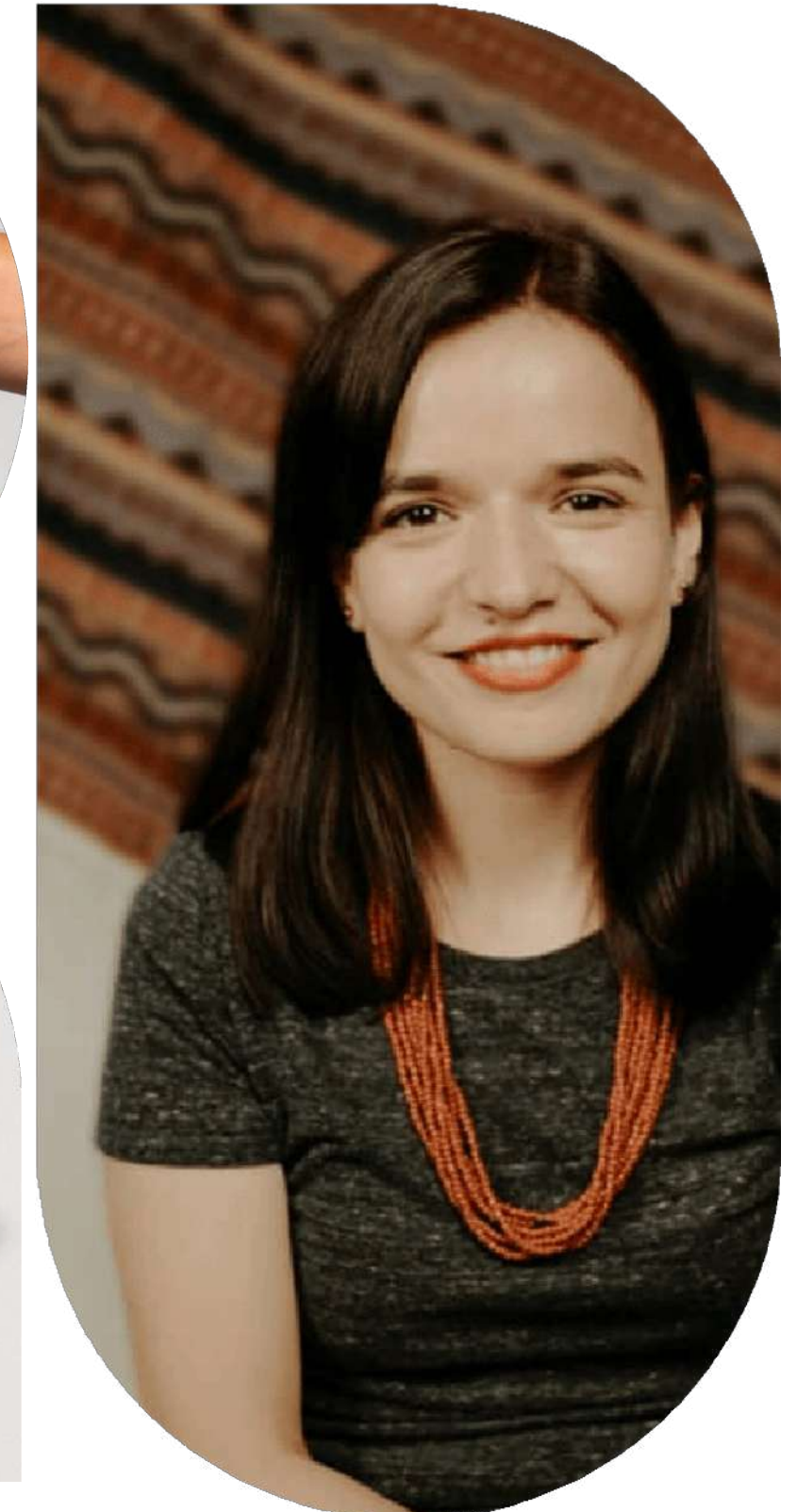
"INSPIRED BY THE NATURAL WORLD, MYCELIA TECHNOLOGY HARNESSSES THE EXTRAORDINARY PROPERTIES OF MYCELIUM TO CREATE A SUSTAINABLE BIO-MATERIAL THAT IS EVERYTHING YOU LOVE ABOUT LEATHER — WITHOUT THE HIGH ENVIRONMENTAL IMPACT OF TRADITIONAL MATERIALS."

MISSION:

BETTER MATERIALS FOR A BETTER WORLD. CREATE SUSTAINABLE MATERIALS THAT DON'T HARM ENVIRONMENT.



THE
POSSIBLE



Supported by **greencubator**



MYCELIA TECH

THE PROBLEM

Traditional leather production is resource-intensive and harmful to the environment.

SOLUTION

Production of sustainable, leather-like materials from mycelium and agricultural byproducts.

PRODUCTS

Supplying fashion brands with mushroom-based leather alternatives



Sector	Business model	Founded in	Form	Stage	Location
Textile & BioTech	B2B International	2021	Sole proprietorship	Early stage	Ivano-Frankivsk



THE
POSSIBLE

IMPACT FOCUS

Create sustainable materials from mushrooms and help fashion brands transition away from leather.



IMPACT TO DATE

8
jobs created

40%
of workers are women

TARGET GROWTH

€40K
revenue by 2026

1,000
customers to be reached
by 2026

THE ASK:
€100K

USE OF FUNDS:

- Building own production facility with renewable energy sources
- Hiring BioTech experts
- Investing in R&D

ZELENIY PTAH

Zeleniy Ptah specializes in the innovative processing of organic residues into high-quality fertilizer using the red Californian worm, a method known as vermicomposting.

This eco-friendly approach not only reduces the volume of waste in city landfills but also transforms organic waste into nutrient-rich compost that benefits agricultural and gardening practices. The company holds Patent for useful model method of breeding technological earthworm with obtaining biofertilizer since 2022. Despite losing almost all income due to the war, the company continues to work tirelessly for the betterment of our planet and restore its operations.

“OUR SOLUTION IS WASTE SORTING AND RECYCLING IT WITH THE HELP OF THE RED CALIFORNIAN WORM, WHICH PRODUCES FERTILE SOIL DURING THE PROCESSING OF ORGANIC WASTE.”

MISSION:

CREATING A CLEANER, GREENER, AND MORE SUSTAINABLE ENVIRONMENT BY CONVERTING ORGANIC WASTE INTO VALUABLE RESOURCES.



THE
POSSIBLE



ZELENIY PTAKH

THE PROBLEM

Food and organic waste make up 40% of the total mass of waste that ends up in city landfills.

SOLUTION

Waste sorting and recycling it with the help of the red Californian worm.

PRODUCTS & SERVICES

Carbon credit sales



Organic waste processing service



Organic residue destructor and reactor sales



Subscription to the vermifarm



KEY FIGURES

€5-10K
revenue in 2023

4
team size in 2024

90%
revenue drop in 2022
due to the war



THE
POSSIBLE

IMPACT FOCUS

Reduce greenhouse gas emissions by recycling the organic waste into a valuable resource that contributes to ecological balance and sustainability.



IMPACT TO DATE

35K KG
processed organic
residues in last 3 years

100%
female team

25%
of workers are displaced
persons

TARGET GROWTH

€500K
revenue by 2026

2X
forecasted revenue
increase from 2024 to 2026

1,500
customers by 2026

THE ASK:
€100K

USE OF FUNDS:

- Certification as a seller of carbon credits
- Certification of equipment for processing organic residues
- Expanding the team

Sector	Business model	Founded in	Form	Stage	Location
Waste & Climate	Mixed, Local	2002	Sole proprietorship	Early stage	Kyiv

FRENDT

Founded in 2013, FRENDT began as a distributor of agricultural machinery and innovative equipment for precision farming. By 2024, the company has firmly established itself as the Center for Precision Farming.

The company has earned a reputation not only as a supplier of high-quality equipment but also as a reliable employer for employees who provide unprecedented quality services and genuinely care about each client and their business. Frendt offers the most innovative and comprehensive cooperation options for clients: from expert assistance on precision farming issues, extended working hours of field service during the season, to an efficient technical support service.

“OUR COMPANY LEADS IN THE DISTRIBUTION OF AGRICULTURAL MACHINERY, PRODUCTION OF FUEL PELLETS, AND CABLE PRODUCTS FOR ALL TYPES OF AGRICULTURAL MACHINERY, ENSURING QUALITY, ENVIRONMENTAL SUSTAINABILITY, AND EFFICIENCY FOR OUR CLIENTS.”

MISSION:

THE AGRICULTURAL DIGITAL REVOLUTION IN UKRAINE AND POPULARIZATION OF PRECISION FARMING AMONG THE YOUTH, FOSTERING A NEW GENERATION OF INFORMED AND TECHNOLOGICALLY-SAVVY FARMERS.



THE PROBLEM

Insufficient awareness, limited access to innovative equipment, and a lack of specialists in the AgriTech sector.

SOLUTION

Supplying innovative machinery and tools, and offering professional guidance on precision farming issues.

PRODUCTS

- Precision farming implementation
- Industrial processing

- Cable production & repair
- Training & support



KEY FIGURES

€1- 5M
revenue in 2023

+30%
YoY revenue growth in 2023

71
team size in 2024

IMPACT FOCUS

Reducing rural poverty through increased farmer productivity and incomes, promoting environmental sustainability, and enhancing societal well-being.



IMPACT TO DATE

3,200+
people served in
2021-2023

5-20%
reduction in greenhouse
gas emissions

5
vulnerable people
employed

TARGET GROWTH

€7M
revenue by 2026

1.5X
forecasted revenue increase
from 2024 to 2026

1,500
customers and 12
projects by 2026

THE ASK:
€2M

USE OF FUNDS:

- Investing in renewable energy sources and technologies to achieve energy self-sufficiency
- Humanitarian demining
- Enhancing the company's infrastructure

Sector	Business model	Founded in	Form	Stage	Location
AgriTech	B2B, National	2013	LLC	Scaling	Vinnytsia

S.Lab produces green packaging combining only two plant-based components.

By harvesting the strength of agricultural waste and the binding power of mycelium [the network of mushroom roots], S.Lab creates strong and reliable material capable of fully replacing foamed plastic. The material has all the same features as polystyrene in terms of thermal insulation and water resistance, but after the usage it will fully biodegrade in the soil without any trace in 30 days. Today S.Lab has developed its proprietary production technology designed explicitly for plant-based packaging, making it possible to adjust production capacity to meet growing demand.

"S.LAB IS NOT JUST A COMPANY, WE'RE A STARTUP AT HEART, CONSTANTLY PUSHING BOUNDARIES TO CREATE SUSTAINABLE SOLUTIONS THAT MAKE A REAL DIFFERENCE. EVERY STEP WE TAKE BRINGS US CLOSER TO A WORLD WHERE OUR OCEANS ARE CLEANER, OUR LANDFILLS ARE SMALLER, AND OUR PLANET IS HEALTHIER."

MISSION:

EMPOWER BUSINESSES BOTH TO GROWTH AND SUSTAINABILITY BY RESHAPING THE PACKAGING LANDSCAPE WITH GREEN SOLUTIONS.



THE PROBLEM

The durability of packaging is hundreds of years and there are no affordable and scalable solutions with the needed properties.

SOLUTION

Sustainable packaging material is being affordable and available.

PRODUCTS & SERVICES

Customized, eco-friendly packaging solutions for every business



KEY FIGURES

€30-50K
revenue in 2023

80X
YoY revenue growth in 2023

10
team size in 2024

Sector	Business model	Founded in	Form	Stage	Location
Technology & Packaging	B2B, International	2022	LLC	Scaling	Kyiv

IMPACT FOCUS

Producing scalable and affordable mycelium-based sustainable packaging significantly reducing environmental impact.



IMPACT TO DATE

<7,750KG
reduction in CO2
emissions in 2022-2023

<12,400 LITRES
of water was saved in
2022-2023

3,000 KG of polystyrene
packaging was replaced with
sustainable in 2023

TARGET GROWTH

€6M
revenue by 2026

73X
forecasted revenue increase
from 2024 to 2026

100
B2B customers
by 2026

THE ASK:
€1.1M

USE OF FUNDS:

- Production and scaling of mini-factories product

advansys

Advansys Group is a leader in the field of engineering and construction solutions, specializing in the construction of energy-efficient commercial and industrial real estate, using innovative technologies to optimize projects.

The company provides a full range of services at all stages of the life cycle of a property: from the implementation of the investor`s initial idea to commissioning and maintenance.

"WE STRIVE TO CREATE A POSITIVE IMPACT ON THE ENVIRONMENT THROUGH SUSTAINABLE ENGINEERING SOLUTIONS AND ESG PRINCIPLES."

MISSION:

CREATE ATTRACTIVE SUSTAINABLE REAL ESTATE BY PROVIDING QUALITY SERVICES FOR THE IMPLEMENTATION OF BALANCED INTEGRATED ENGINEERING AND ENERGY INFRASTRUCTURE SOLUTIONS.

ADVANSYS

THE
POSSIBLE



THE PROBLEM

Excessive energy consumption, high real estate operating costs, and the impact of global warming.

SOLUTION

Construction of energy-efficient commercial and industrial real estate.

PRODUCTS & SERVICES

- Engineering (energy conceptualization and general engineering contracting)
- Energy integration (development and implementation of energy solutions for real estate);
- Digital integration (digital real estate automation solutions)



KEY FIGURES

€1-5M
revenue in 2023

33%
YoY revenue growth in 2023

80
team size in 2024

Sector	Business model	Founded in	Form	Stage	Location
Energy & Real estate	Mixed, International	2010	LLC	Scaling	Kyiv Warsaw

IMPACT FOCUS

Reductions in energy consumption, operating costs, and overall CO2 emissions through sustainable engineering solutions and ESG principles.



IMPACT TO DATE

121
manufacturers supported

9M TON
average annual reduction in greenhouse gas emissions

100% green facilities, all objects that required a "green certificate" in the last 2 years received such one

TARGET GROWTH

€9M
in revenue by 2026

2X
revenue growth from 2024 to 2026

15%-20%
energy cost savings

THE ASK:
€1.5M

USE OF FUNDS:

- Grow the sales team, expand into new markets, and enhance distribution channels
- Invest in targeted marketing campaigns
- Software and hardware development

NO WASTE UKRAINE

NO WASTE ecosystem encompasses next-generation waste infrastructure, a web application, online retail, services (B2B, B2C), and production of products made from recycled plastic.

Only 4% of household waste is sorted in Ukraine, resulting in ecological stress and a loss in secondary materials. The Sorting Capsule Network by NO WASTE offers an innovative approach to sorting that should not only make recycling possible, but attractive to local Ukrainians.

MISSION:

PROVIDE AN EXCEPTIONAL SORTING EXPERIENCE FOR EVERY CONSCIOUS INDIVIDUAL, SO THAT TOGETHER WE CAN CREATE A WASTE-FREE FUTURE.



THE
POSSIBLE



NO WASTE UKRAINE



THE
POSSIBLE

THE PROBLEM

The lack of responsible waste management: 94% of household waste in Ukraine ends up in landfills.

SOLUTION

The Sorting Capsule featuring up to 30 separate bins for various types of waste, including plastic, metal, and paper.

PRODUCTS & SERVICES

Innovative Sorting Capsule



Exclusive access for NO WASTE club members



App for members to receive sorting results & statistics



KEY FIGURES

> €150K
revenue in 2023

80%
of team are women

24
team size in 2024

IMPACT FOCUS

Transforming waste management practices by promoting meticulous sorting of various waste types and enhancing transparency in the secondary waste market.



IMPACT TO DATE

43K
people served in
2021-2023

6K
vulnerable people
reached in 2021-2023

up to 1,100 TONS
raw materials and non-
liquid assets up to 260 tons

TARGET GROWTH

> €300K
revenue by 2026

2,000
customers served
annually by 2026

+4
sorting capsules in Kyiv

THE ASK:
€145K

USE OF FUNDS:

- Install 4 additional sorting capsules in residential complexes across Kyiv
- Acquire a 10-ton truck with a tail lift
- Invest in communication and marketing strategies

Sector	Business model	Founded in	Form	Stage	Location
Waste	B2B&B2C, International	2015	LLC	Scaling	Kyiv

LUAZ MOTORS

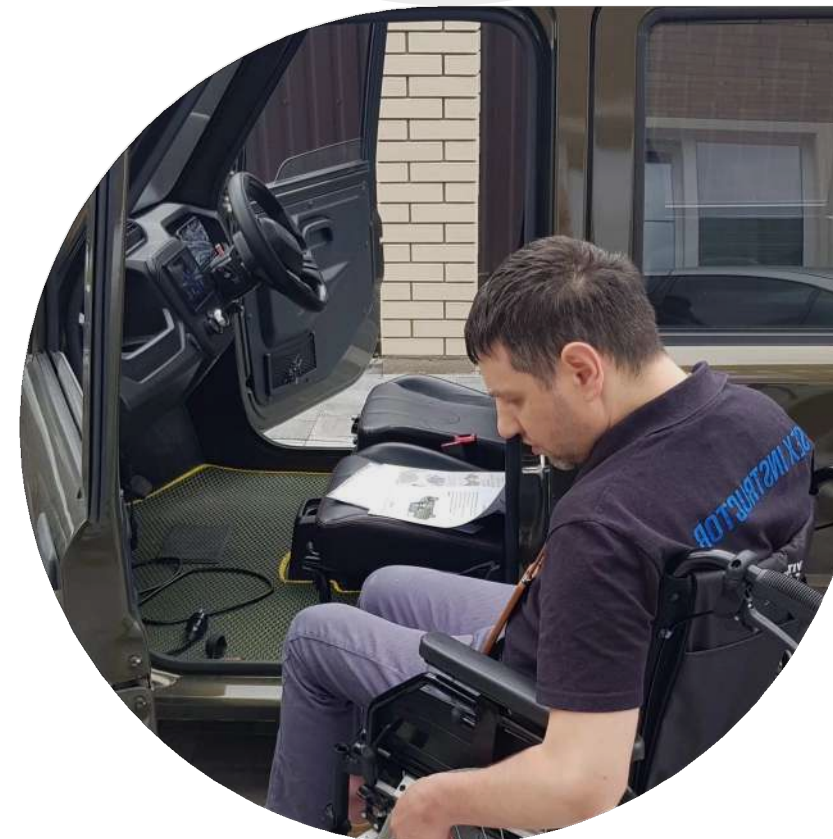
Wheelchair accessible electric vehicles

LUAZ specializes in designing and manufacturing wheelchair-accessible electric vehicles that are not only sustainable and inclusive but also highly affordable — priced at four times less than comparable EVs in the same range. The compact design efficiently accommodates one driver in a wheelchair, two passengers, and up to 300 kg of payload. Equipped with modular batteries, LUAZ offers flexible range options from 100 to 300 km, with the added benefit of direct solar panel charging possibilities.

“OUR VEHICLES BOAST VERY LOW ELECTRICITY CONSUMPTION AT JUST 6.5 KW/100 KM, WHICH IS HALF THE CONSUMPTION OF TYPICAL ELECTRIC VEHICLES, FURTHER REDUCING OPERATIONAL COSTS AND ENVIRONMENTAL IMPACT.”

MISSION:

CREATE A GREENER, CLEANER, AND FAIRER WORLD BY DRIVING INNOVATION THAT MAKES LIFE EASIER AND MORE ACCESSIBLE FOR PEOPLE WITH DISABILITIES.



LUAZ MOTORS

THE PROBLEM

The growing population of disabled individuals in Ukraine faces significant mobility challenges.

SOLUTION

Innovative and affordable mobility solutions to improve independence and quality of life for disabled drivers.

PRODUCTS

Wheelchair accessible electric vehicles



KEY FIGURES

€100K+
revenue in 2023

10
customers

6
team size in 2024

Sector	Business model	Founded in	Form	Stage	Location
Transport	Mixed model, International	2023	LLC	Proof of concept	Kyiv

LUAZ  CARE

THE
POSSIBLE

IMPACT FOCUS

Empower disabled individuals by developing and implementing innovative mobility solutions that enhance independence, accessibility, and quality of life.



IMPACT TO DATE

58 TON

reduction in greenhouse gas emissions

6,5 KW/100 KM

very low electricity consumption average

20%

of team are veterans

TARGET GROWTH

€1M

revenue by 2026

2X

forecasted revenue increase from 2024 to 2026

40

B2B customers by 2026

THE ASK:
€1M

USE OF FUNDS:

- Setup production
- Invest in specialized machinery and tools required for assembly process
- Purchase the initial stock of raw materials and components

MELT

Melt is a revolutionary company dedicated to redefining water purification through innovative cryo-technology. Their devices not only purify water but also offer multiple functionalities, including the dispensing of ice, cold, hot, and sparkling water. Designed with sustainability in mind, Melt's products reduce environmental impact by eliminating the need for constant replacement materials like filters and membranes. Their smart devices are equipped with real-time water quality monitoring and are maintenance-free, ensuring reliable purification at the touch of a button. Melt's technology provides Icelandic-quality water in any environment, and its vast product line caters to diverse client segments.

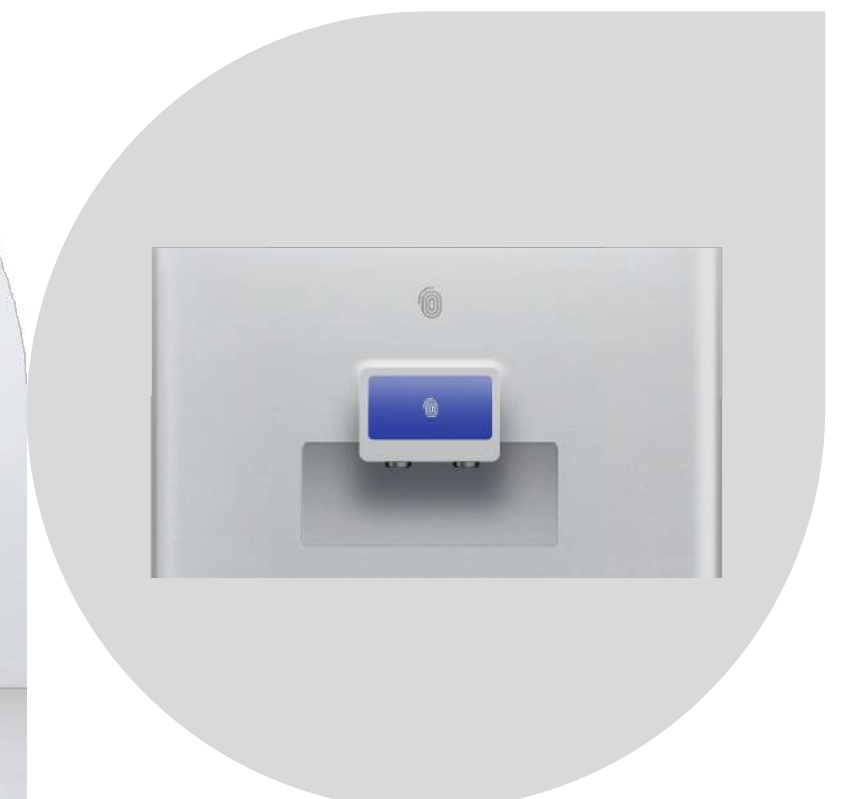
"WE RECOGNIZE THAT ACCESS TO CLEAN WATER IS A FUNDAMENTAL HUMAN RIGHT, YET OVER 2 BILLION PEOPLE STILL LACK ACCESS TO SAFE DRINKING WATER, AND MILLIONS OF HOUSEHOLDS WORLDWIDE RELY ON NON-RECYCLABLE WATER FILTERS. WE ARE DRIVEN BY THE BELIEF THAT OUR INNOVATIVE SOLUTION CAN MAKE A SIGNIFICANT DIFFERENCE."

MISSION:

PROVIDE SUSTAINABLE, MAINTENANCE-FREE CLEAN DRINKING WATER TREATMENT.



THE
POSSIBLE



Supported by **greencubator**

MELT



THE
POSSIBLE

THE PROBLEM

Water pollution worsened by traditional filtration methods like non-recyclable and expensive filters or reverse osmosis systems.

SOLUTION

Cutting-edge technology to purify water from taps, lakes, rivers and seas in just 20 minutes.

PRODUCTS

Melt home 18-64L daily



Melt plus 18-64L daily



Melt pro 250-1000L daily



KEY FIGURES

€100K+
revenue in 2023

8
team size in 2024

30%
of team are women

Sector	Business model	Founded in	Form	Stage	Location
Water	Mixed model, National	2015	LLC	Scaling	Kyiv

IMPACT FOCUS

Sustainable and cost-effective solution to address the global water crisis and provide a greener future for our planet.



IMPACT TO DATE

1000L
clean water tank (optional, can be it bigger)

0
Zero cost for life-time sensitive

THE ASK:
€1M

USE OF FUNDS:

- Establish a strong presence in regions such as the MENA, Europe, and Asia
- Establish local distribution partners, long-term investors
- Invest in media and PR

THE

POSSIBLE

SOCIAL ENTERPRISES

MUSEUM IN THE DARK "03:00"

The social enterprise "Museum in the dark '03:00" is the first and only museum in Ukraine that conducts tours and events in the dark to reduce stereotypes about visually impaired people, increase their employment, and improve accessibility in the leisure and cultural sectors for people with visual impairments.

According to data from the World Health Organization, every 5 seconds, one person in the world loses their sight. Various sources estimate that there are up to 300,000 visually impaired people in Ukraine. The full-scale invasion of Ukraine by Russia has significantly increased the number of people losing their sight due to missile strikes and mine explosions.

The project provides a unique experience for sighted people, which changes their worldview, develops empathy, reveals the capabilities of our body, and serves as an effective team-building activity. It also improves the quality of life for the visually impaired by employing them and reducing societal stereotypes about them (and, as a result, discrimination in all areas).

"WE HAVE CREATED A SPACE IN THE DARK THAT RECREATES EVERYDAY PLACES AS REALISTICALLY AS POSSIBLE: A GALLERY, A HOUSE, A STREET, NATURE, WHERE EVERYONE CAN REPEAT FAMILIAR THINGS, BUT WITHOUT THE HELP OF SIGHT. AND TO UNDERSTAND THAT IT IS POSSIBLE. IT'S JUST DIFFERENT."

MISSION:

WORKING TOWARD A MORE INCLUSIVE SOCIETY FOR FIVE YEARS, CREATING A WORLD WITHOUT PREJUDICES AND WITH EQUAL OPPORTUNITIES FOR ALL.



THE
POSSIBLE



MUSEUM IN THE DARK "03:00"



THE
POSSIBLE

THE PROBLEM

The growing visually impaired population in Ukraine faces pervasive stereotypes, limited access to culture and leisure, and high unemployment.

SOLUTION

Dark museum, where blind guides lead tours and talented blind musicians perform, offering a fresh perspective on the world of the visually impaired.

PRODUCTS & SERVICES



- Tours in the dark accompanied by visually impaired guides
- Concerts in the dark featuring visually impaired musicians
- Dinners in the dark with visually impaired waiters
- Educational interactive formats (trainings, workshops)
- Souvenirs and crafts made by the visually impaired

KEY FIGURES

€100K+
revenue in 2023

3X
YoY revenue growth in 2023

24
team size in 2024

IMPACT FOCUS

Formation of a tolerant and inclusive society, improvement in the quality of life for the visually impaired.



IMPACT TO DATE

32K
people served from 2021
to 2023

60%
of team are
visually impaired

3K+
vulnerable people served

TARGET GROWTH

€280K
in revenue by 2026

36K+
annual number of
customers by 2026

20%
revenue CAGR from
2024 to 2026

Sector	Business model	Founded in	Form	Stage	Location
Diversity & Inclusion	Mixed, Regional	2015	Sole proprietorship, Charity Organization	Scaling	Lviv Kyiv

FRAMIORE

Prior to a full-scale invasion, FRAMIORE was developing women's clothing by researching lesser-known nations of the world, transforming them into apparel for sophisticated women.

On February 25, 2022, FRAMIORE produced the first sleeping bag for the trench. Over these two years, the company has designed and manufactured modular sleeping bags, fireproof uniforms, and adaptive clothing for vulnerable people undergoing treatment and rehabilitation.

"WE ARE REVITALIZING THE DOMESTIC PRODUCTION IN UKRAINE TO PRODUCE SOPHISTICATED FUNCTIONAL MATERIALS LIKE FIRE-RESISTANT FABRICS FOR THE PRODUCTION OF SPECIALISED CLOTHING TO PROTECT PEOPLE INVOLVED IN CRITICAL INDUSTRIES."

MISSION:

DESIGNING AND CRAFTING EQUIPMENT AND UNIFORM FOR THOSE WHO TACKLE THE TOUGHEST CHALLENGES IN THE WORLD

FRAMIORE

THE
POSSIBLE



SUNSHINE CAFE

Sunshine Cafe — a place where individuals with intellectual disabilities and Down syndrome work.

Sunshine Cafe promotes the self-realization of people with intellectual disabilities in culinary professions. Sunshine Cafe specializes in providing culinary training and employment opportunities for individuals with mental disabilities.

MISSION:

ENSURE THAT EVERY PERSON WITH DOWN SYNDROME AND OTHER FORMS OF MENTAL DISABILITY IS INTEGRATED INTO SOCIETY AND THE WORKFORCE.

www.facebook.com/sunshine.cafe.ua



THE
POSSIBLE



Supported by  

SUNSHINE CAFE



THE
POSSIBLE

THE PROBLEM

Youth with intellectual disabilities often face significant barriers to career development and social inclusion.

SOLUTION

A network of inclusive pizzerias that provides specialized training in food preparation and employment for individuals with intellectual disabilities.

PRODUCTS & SERVICES

Inclusive cafe

Culinary training for young people



KEY FIGURES

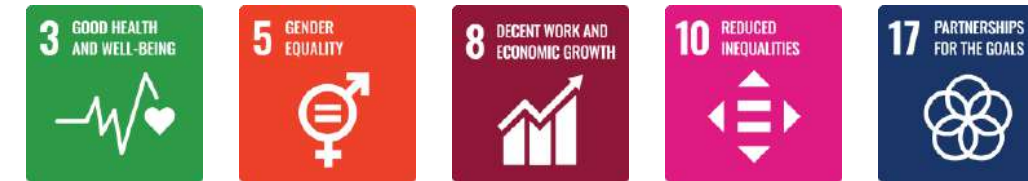
€30-50K
revenue in 2023

2.4X
YoY growth in 2023

20
team size in 2024

IMPACT FOCUS

Empowering individuals with intellectual disabilities through specialized culinary training and employment opportunities.



IMPACT TO DATE

13.5K
people covered by the services in 2021-2023

12
people with disabilities employed

80%
of team are people with disabilities

TARGET GROWTH

€150K
in revenue by 2026

1.8X
revenue growth from 2024 to 2026

155
events for vulnerable population groups by 2026

THE ASK:
€100K

USE OF FUNDS:

- Launch of Sunshine Culinary Academy to train young people with intellectual disabilities in culinary skills
- Franchise expansion to extend the academy's impact

Sector	Business model	Founded in	Form	Stage	Location
Food, Inclusivity	B2C, National	2021	Community organization, Sole proprietorship	Scaling	Kyiv

INCLUSIVE CAFE "SUNNY COFFEE"

Inclusive cafe provides supported employment services and social and domestic adaptation for individuals with mental disorders, including cooking workshops, creative evenings, and social gatherings for children and youth with disabilities.

"WE STRIVE TO CREATE A WELCOMING ENVIRONMENT WHERE INDIVIDUALS WITH INTELLECTUAL DISABILITIES CAN GAIN VALUABLE WORK EXPERIENCE, DEVELOP ESSENTIAL LIFE SKILLS, AND INTEGRATE SEAMLESSLY INTO THEIR COMMUNITIES WHILE ENJOYING A SUPPORTIVE AND INCLUSIVE ATMOSPHERE."

MISSION:

EVERY PERSON WITH MENTAL DISORDERS HAS THE RIGHT TO WORK AND A FULL LIFE IN SOCIETY.



INCLUSIVE CAFE "SUNNY COFFEE"

THE
POSSIBLE

THE PROBLEM

Inadequate organization of social adaptation for individuals with intellectual disabilities, coupled with public perception.

SOLUTION

Inclusive cafe to employ young people with mental disorders, along with providing social and household adaptation services.

PRODUCTS

Coffee & Desserts

Cooking classes, trainings, and creative evenings



KEY FIGURES

€30-50K
revenue in 2023

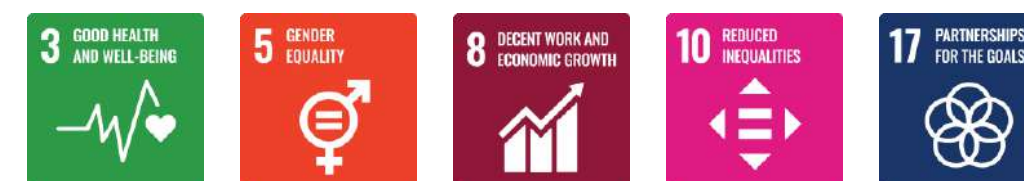
6
team size in 2024

83%
of team are women

Sector	Business model	Founded in	Form	Stage	Location
Food, Inclusivity	B2C, Local	2022	Sole proprietorship	Scaling	Khmelnyskyi region, Shepetivka

IMPACT FOCUS

Develop social inclusion in the region and increase the level of socialization of youth with mental problems.



IMPACT TO DATE

22K
people covered by the services in 2023

10
people with disabilities employed

45
events for vulnerable population groups conducted

TARGET GROWTH

€46K
in revenue by 2026

12%
revenue growth from 2024 to 2026

45K+
customers served annually by 2026

THE ASK:
€22K

USE OF FUNDS:

- Acquire a professional coffee machine
- Establish a solar power plant for the uninterrupted operation of a coffee shop during constant power outages in Ukraine

SAMOTUZHKA

A network of rehabilitation centers for children with autism, cerebral palsy, and other special needs, structured similarly to fitness centers with regular visit schedules.

Recognizing the lack of professional rehabilitation facilities in local communities, especially for children with severe autism or other conditions, Samotuzhka addresses a significant gap where most centers either decline to accept severely affected children or apply one-size-fits-all methods. The centers are strategically located in large urban areas, offering personalized and adaptable rehabilitation plans.

MISSION:

REGULAR AND EFFECTIVE REHABILITATION OF CHILDREN WITH AUTISM, CEREBRAL PALSY AND OTHER MUSCULOSKELETAL DISORDERS WITHOUT THE NEED TO LEAVE THEIR PARENTS' STANDARD LIFESTYLE AND TRAVEL TO OTHER LOCATIONS.



SAMOTUZHKA



THE
POSSIBLE

THE PROBLEM

Lack of professional rehabilitation facilities for children with autism.

SOLUTION

Rehabilitation centers in major cities offering affordable pricing.

PRODUCTS & SERVICES

Rehabilitation services - physical therapy, occupational therapy, including in water, psycho-correction



KEY FIGURES

€100-500K
revenue in 2023

52%
YoY growth in 2023

26
team size in 2024

IMPACT FOCUS

Providing accessible, high-quality rehabilitation services that significantly improve the physical and social well-being of children with special needs.



IMPACT TO DATE

1,940
kids lives improved in
2021-2023

16
vulnerable people
employed

24K hours
worked with children with
musculoskeletal disorders
in 2023

TARGET GROWTH

> €460K
in revenue by 2026

35%
revenue growth from
2024 to 2026

810
kids lives improved
annually by 2026

**THE ASK:
€80K**

USE OF FUNDS:

- Acquisition of pool equipment
- Ventilation system installation
- Purchasing tools and devices for physical therapy and rehabilitation sessions
- Facility repair and upgrades

Sector	Business model	Founded in	Form	Stage	Location
Health, Inclusivity	B2C, National	2018	LLC	Scaling	Lviv Kyiv

SMACHNENKO

SmachnenKo specializes in producing ecologically clean dried fruits and pastilles. SmachnenKo is dedicated to empowering youth with mental disabilities by providing meaningful employment opportunities and professional orientation.

MISSION:

EMPLOYMENT AND CAREER DEVELOPMENT FOR YOUNG PEOPLE WITH MENTAL DISABILITIES.

THE
POSSIBLE



THE PROBLEM

Youth with mental disabilities often face significant barriers to employment and professional development.

SOLUTION

Targeted employment and professional orientation programs designed to equip youth with mental disabilities.

PRODUCTS & SERVICES

Ecologically clean dried fruits and pastilles in craft packaging



KEY FIGURES

€50-100K
revenue in 2023

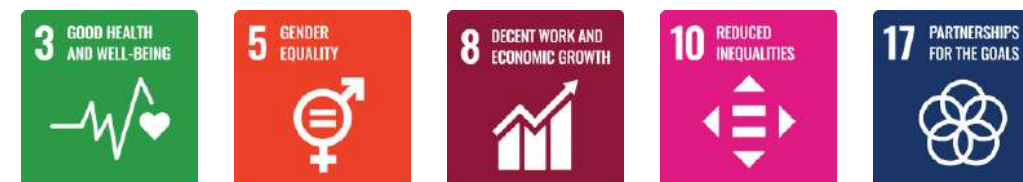
10
team size in 2024

20%
of team are women

Sector	Business model	Founded in	Form	Stage	Location
Food & drinks, Inclusivity	Mixed, Local	2019	Community organisation	Proof of concept	Vinnytsia

IMPACT FOCUS

Enhancing the professional and personal lives of youth with mental disabilities, promoting their inclusion in the workforce, and improving their overall quality of life.



IMPACT TO DATE

7
people with disabilities employed

TARGET GROWTH

€900K
in revenue by 2026

200%
revenue growth from 2024 to 2026

**THE ASK:
€50K**

USE OF FUNDS:

- Purchasing and maintaining essential equipment
- Developing and executing targeted marketing campaigns to raise awareness and attract clients

PROMGIDROPRIVOD

At most industrial enterprises, a common challenge arises in supporting their production processes, particularly when a substantial portion of their equipment originates from country-aggressor. This dilemma leaves many industrial enterprises in Ukraine with a crucial decision to make: either opt for a comprehensive replacement of existing equipment or choose to sustain the current equipment by sourcing spare parts locally within Ukraine.

"WE DEVELOP AND IMPLEMENT OUR OWN EQUIPMENT, PREVIOUSLY ONLY AVAILABLE FROM AGGRESSOR COUNTRIES. WITH A TRACK RECORD OF SUCCESSFULLY CREATING AND IMPLEMENTING OVER 25 TYPES OF SUCH EQUIPMENT, WE DEMONSTRATE OUR DEDICATION TO INNOVATION AND SELF-RELIANCE."

MISSION:

CREATION OF A TECHNOLOGICAL DOMESTIC MACHINE-BUILDING ENTERPRISE.



PROMGIDROPRIVOD



THE
POSSIBLE

THE PROBLEM

Sustain uninterrupted production and ensure the functionality of critical equipment previously sourced from Russia and Belarus.

SOLUTION

Manufacture and repair hydraulic equipment for large private and state-owned industrial enterprises. Such as ArcelorMittal, DTEK, Metinvest, Ukrzaliznytsia.

PRODUCTS

Manufacturing and repair of hydraulic equipment (hydraulic cylinders, hydraulic pumps, motors, and blocks)



KEY FIGURES

€1M+
revenue in 2023

2.3X
YoY growth in 2023

51
team size in 2024

Sector	Business model	Founded in	Form	Stage	Location
Technology	B2B, Regional	1998	LLC	Scaling	Kharkiv

IMPACT FOCUS

Acting as a customer for raw material suppliers and a domestic parts supplier. Creating and maintaining job opportunities in high-risk areas near conflict zones. Import substitution model: addressing component shortages.



IMPACT TO DATE

130+
clients served in
2021-2023

3X
increase in production
capacity for enterprises

TARGET GROWTH

€2M
in revenue by 2026

70
customers served
annually by 2026

50%
of production equipment
will be modernize

THE ASK:
€200K

USE OF FUNDS:

- Purchase of equipment for hardware services: injector cleaning device, hydrogen engine cleaning device, and complete oil change system for automatic transmissions
- Set up solar panels, heating, and a generator

MEDICASANO

Medicasano offers a range of medical services, specializing in both consultation and treatment.

The ongoing military actions, humanitarian crises, and social challenges have led to a significant increase in injuries and chronic pain, worsening health conditions and resulting in disability and loss of work capacity.

Medicasano established a comprehensive medical and rehabilitation service that offers accessible physical rehabilitation, medical consultations, and psychological support tailored to the needs of vulnerable populations.

MISSION:

QUALITY MEDICAL SERVICES FOR REPRESENTATIVES OF VULNERABLE CATEGORIES, MILITARY PERSONNEL, VETERANS AND CHILDREN.



MEDICASANO



THE
POSSIBLE

THE PROBLEM

The rise in injuries and chronic pain, coupled with limited access to rehabilitation and psychological support for vulnerable populations.

SOLUTION

Free and discounted medical services for military personnel, veterans, former captives, and other vulnerable groups.

PRODUCTS & SERVICES



- Consultations with specialists (physical, rehabilitation medicine therapists, traumatologists, vascular surgeons, and neurologists)
- Ambulatory medical treatment
- Minimally invasive medical procedures
- Physical rehabilitation

KEY FIGURES

€100-500K
revenue in 2023

4.3X
YoY revenue growth in 2023

28
team size in 2024

IMPACT FOCUS

Improving access to quality medical care and psychological support, enhancing health and productivity, and increasing trust and awareness among vulnerable populations, including military personnel and veterans.



IMPACT TO DATE

6200+
lives improved in
2021-2023

160+
Patients got pay free online
consultations

6
IDPs with full-time
employment

TARGET GROWTH

€590K
in revenue by 2026

34%
Revenue growth from
2024 to 2026

4,000
lives improved
annually by 2026

THE ASK:
€200K

USE OF FUNDS:

- Repairs to room departments, acquisition of medical equipment, furniture, and inventory
- Purchase of a 36 kW diesel generator
- Staff training, events, advertising

Sector	Business model	Founded in	Form	Stage	Location
Health	B2C, Local	2019	LLC	Scaling	Mykolaiv

THE

POSSIBLE

COMMUNITY ENTERPRISES

IT'S CRAFT

It's Craft is a social enterprise dedicated to supporting micro-producers, with a focus on small and rural communities in Ukraine. The business model integrates a retail store, a charitable foundation, and a vibrant community of creators. Profits from the store are reinvested into the charitable foundation, which provides returnable financial assistance and grants to entrepreneurs in their development stages.

IT'S CRAFT supports micro-producers by:

- Offering sales opportunities through the It's Craft online store
- Providing grants for launching and scaling up production
- Delivering targeted training programs
- Offering grant assistance to help entrepreneurs at critical development stages.

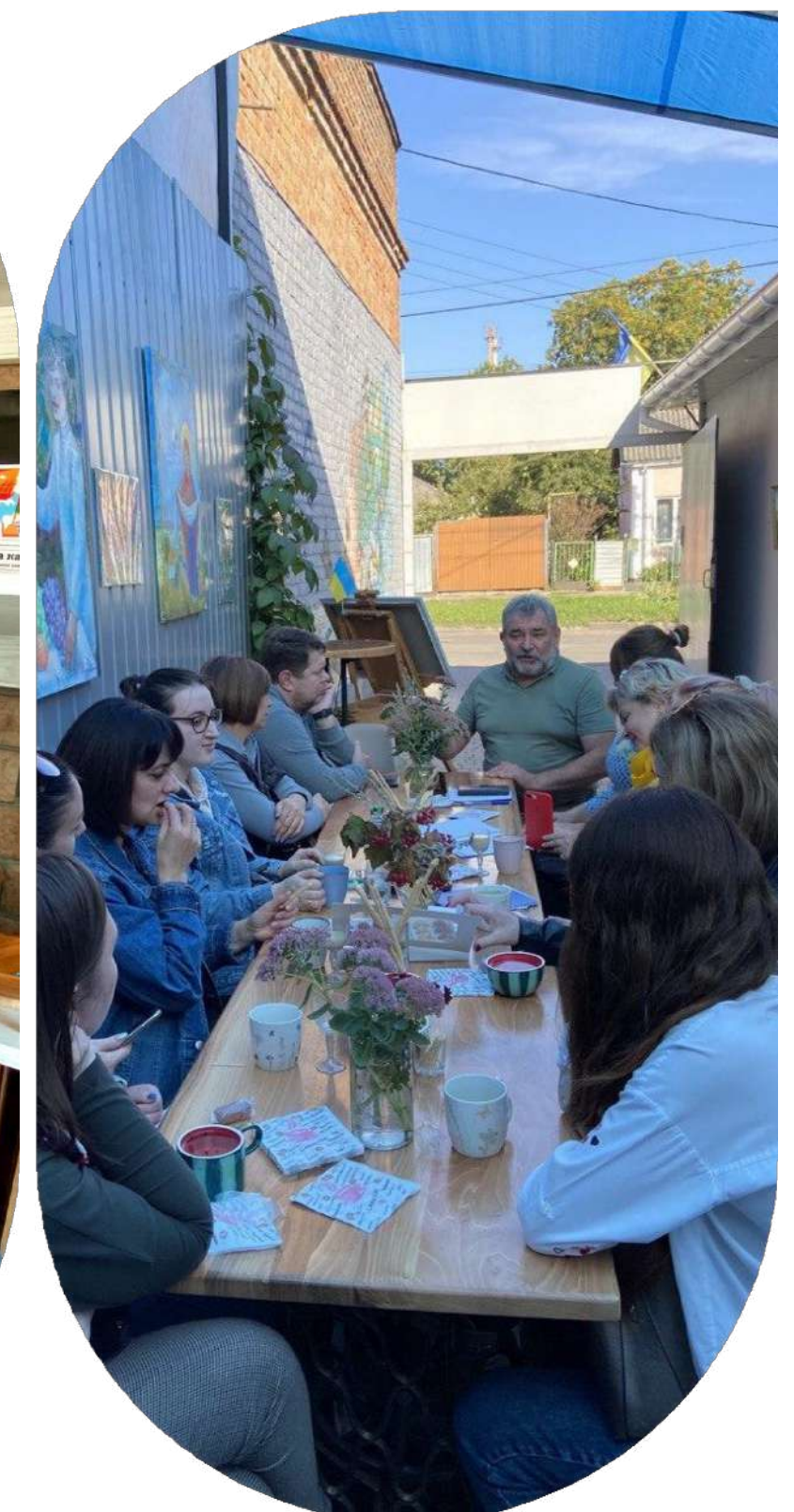
"EVERY CRAFTSMAN HAS THE OPPORTUNITY TO DEVELOP A PROFITABLE BUSINESS IN UKRAINE."

MISSION:

TRAIN, PROMOTE, AND SCALE SALES OF CRAFTSMEN WHILE REVIVING CULTURAL HERITAGE.



THE
POSSIBLE



Supported by



IT'S CRAFT

THE PROBLEM

Low entrepreneurial capacity of micro producers in small communities in Ukraine.

SOLUTION

A support platform for craftsmen, training, and grants.

PRODUCTS



- An online store selling products from Ukrainian producers based on the social entrepreneurship model
- Charitable Foundation: 5 support programs
- Community of Creators: a partnership of craftspeople for joint production on the topic of modernisation Ukraine's cultural heritage

KEY FIGURES

€50-100K
revenue in 2023

4X
YoY revenue growth in 2023

12
team size in 2024

Sector	Business model	Founded in	Form	Stage	Location
Creative Industries	Mixed, National	2020	PE, Charity Organisation	Scaling	Uman Ivano-Frankivsk Zaporozhye Vinnitsa



THE
POSSIBLE

IMPACT FOCUS

Strengthening the capacity of micro-producers in small communities in Ukraine.



IMPACT TO DATE

121
manufacturers supported

24
grants provided since 2021

50%
of the profit is donated to the charity fund "It's Craft»

TARGET GROWTH

€150K
in revenue by 2026

10
grantees per year

270
manufacturers to be supported by 2026

THE ASK:
€50K

USE OF FUNDS:

- Expanding the number of regional warehouses
- Enhancing marketing efforts
- Testing and gaining access to EU trading platforms for non-food goods

FAINA POLIANA

Faina Polyana operates as an agricultural cooperative, helping small farmers in Ukraine stabilize and grow their plantations and their income, which in turn offers employment opportunities to the local community.

In the rural areas where Faina Polyana works, levels of entrepreneurship and employment are typically quite low, resulting a migration away from the countryside. This, too, is mediated by the solution offered by Faina Polyana.

"WE ARE DEDICATED TO COMBATING POVERTY AND FINANCIAL INSECURITY AMONG RURAL RESIDENTS BY ADDRESSING THE LOW LEVELS OF ENTREPRENEURSHIP AND FARMING."


MISSION:

EMPOWER UKRAINIAN FAMILY FARMS BY ENHANCING THEIR ABILITY TO CULTIVATE AND SELL HIGH-QUALITY, SAFE BERRY PRODUCTS ON INTERNATIONAL MARKETS.



THE
POSSIBLE



Supported by 

FAINA POLIANA

THE
POSSIBLE

THE PROBLEM

Poor financial security of rural residents, with low levels of entrepreneurship and farming, high levels of unemployment and migration of villagers.

SOLUTION

Agricultural cooperative, helping small farmers in Ukraine stabilize and grow their plantations and their income.

PRODUCTS



- Raspberry processing
- Diversified crop cultivation
- Harvesting and processing
- Export of frozen products

KEY FIGURES

€50-100K
revenue in 2023

+45%
revenue growth from 2021
to 2023

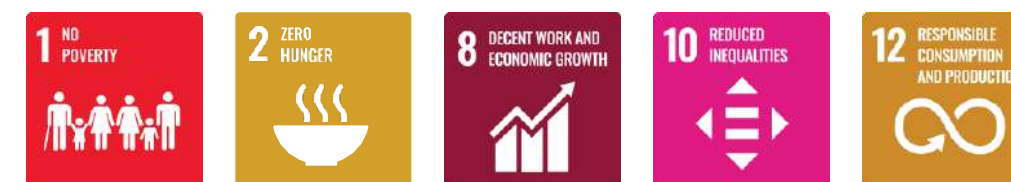
23
team size in 2024

Sector	Business model	Founded in	Form	Stage	Location
Agriculture	B2B, Regional	2015	Agricultural Cooperative	Scaling	Ternopil region



IMPACT FOCUS

Establishing and strengthening family berry businesses, reducing migration, and fosters the development of vibrant rural communities.



IMPACT TO DATE

270
family households
supported in 2024

1.8X growth in number
of households supported
in 2021- 2024

14%
of team members are
veterans

TARGET GROWTH

1,000+
jobs created per year

90
members in cooperative

50%
of cooperative members
are women

**THE ASK:
€330K**

USE OF FUNDS:

- Purchase a new production equipment
- Develop a co-operative freezing shop

HIGH FIVE

High Five focuses on integrating children with developmental disorders into society and supporting their families and offers individual and group services, organize educational and cultural events.

The organization provides accessible services that aid in the physical and mental health recovery and social integration of children.

"OUR ACTIVITIES ENHANCE THE WELL-BEING OF CHILDREN AND THEIR FAMILIES, STRENGTHEN COMMUNITY TIES, AND CONTRIBUTE TO SOCIETAL WELL-BEING."

MISSION:

PROVIDE PSYCHOLOGICAL SUPPORT, REHABILITATION, AND SOCIAL ADAPTATION FOR CHILDREN WITH DEVELOPMENTAL DISABILITIES, HELPING THEM ACHIEVE THE MOST HARMONIOUS INTEGRATION INTO SOCIETY.

www.daifive.com

Дай
П'ЯТЬ

THE
POSSIBLE



Supported by  

HIGH FIVE

THE PROBLEM

Limited opportunities for children with developmental disorders to achieve their full potential.

SOLUTION

Affordable educational and cultural mass events: round tables, lectures, trainings, conferences, forums, master classes.

PRODUCTS

Psychological, speech therapy, behavioral-analytical, art therapy services, sensory integration services online and offline



KEY FIGURES

€10-20K
revenue in 2023

7
team size in 2024

100%
Female team

Sector	Business model	Founded in	Form	Stage	Location
Health, Inclusivity	Mixed, Local	2022	Community organization	Early stage	Chernihiv



THE
POSSIBLE

IMPACT FOCUS

Equal opportunities for children with special educational needs to restore social and psychological health, develop, and achieve sustainable rehabilitation.



IMPACT TO DATE

74
kids served in 2023

1
vulnerable people employed

TARGET GROWTH

> €15K
in revenue by 2024

35%+
YoY revenue growth in 2024

160
kids to be served in 2023

THE ASK:
€10K

USE OF FUNDS:

- Technical equipment and consumables,
- Administrative services
- Trainers' fees

PRIVATE AGRICULTURAL ENTERPRISE "UKRAINA"

PAE Ukraina is a leading industrial farm in the Rivne region and a co-founder of the national impact initiative, Family Dairy Farms.

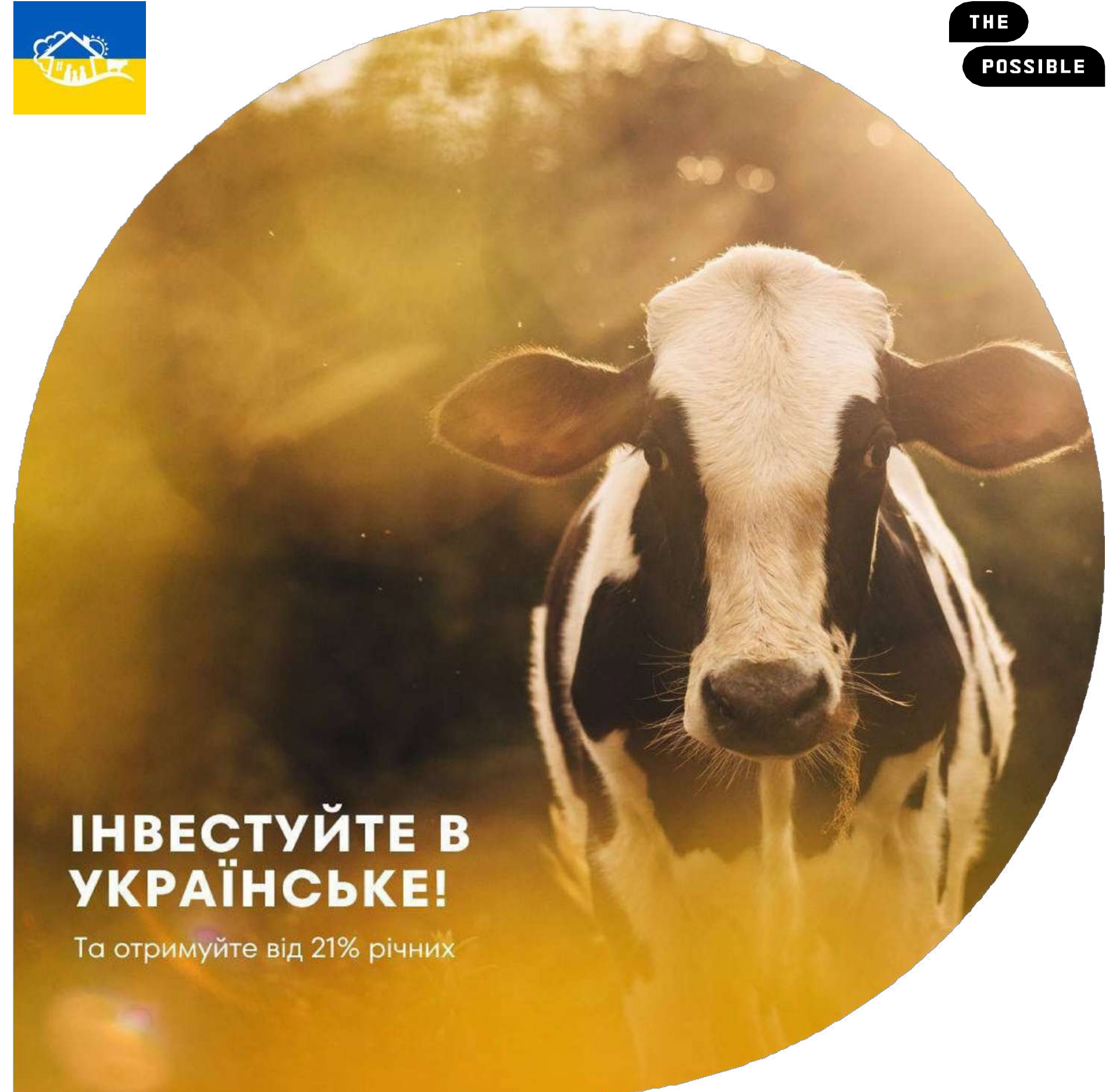
Before the war, the project's primary objective was to establish a nationwide network of 5,000 family dairy farms. Each farm was designed to manage 10-50 cows, with comprehensive veterinary and zootechnical care, as well as complete accounting and legal support.

MISSION:

EXTENSIVE SUPPORT TO FARMS, INCLUDING VETERINARY AND ZOOTECNICAL SERVICES, LEGAL ADVICE, AND TRAINING, TO ENHANCE THEIR PROFITABILITY AND COMPETITIVENESS IN THE DAIRY MARKET, PARTICULARLY FOR THOSE STRUGGLING WITH FINANCIAL CHALLENGES DUE TO THE WAR.



THE
POSSIBLE



**ІНВЕСТИЙТЕ В
УКРАЇНСЬКЕ!**

Та отримуйте від 21% річних

PRIVATE AGRICULTURAL ENTERPRISE "UKRAINA"

THE PROBLEM

The dairy farming sector in Ukraine struggles with outdated practices and equipment, leading to inefficiencies and reduced competitiveness in the market.

SOLUTION

Support through veterinary services, legal advice, and farmer training, while offering affordable feed and financial assistance.

PRODUCTS



- Crop production: 1,998 hectares of land
- Livestock: 1,321 cattle, including 721 cows
- Family dairy farms: Partnering with 192 family dairy farms, the company supports 2,800 cattle through cooperation agreements.
- Breeding farm
- Licensed veterinary services
- Feed production
- Advisory center

KEY FIGURES

€1-5M
revenue in 2023

-4%
revenue decline in 2023

148
team size in 2024

Sector	Business model	Founded in	Form	Stage	Location
Agriculture	B2C & B2B, Regional	1999	Agricultural Limited Liability	Scaling	Rivne



THE
POSSIBLE

IMPACT FOCUS

Better-managed farms with healthier cattle, higher milk production, and reduced costs, contributing to the economic stability of rural areas and ensuring a reliable supply of quality dairy products.



IMPACT TO DATE

1000+
customers served annually

200+
vulnerable customers served annually

200+
jobs created

TARGET GROWTH

€4.2M
in revenue by 2026

21%
revenue growth from 2024 to 2026

1,000
customers served annually by 2026

THE ASK:
€3.9M

USE OF FUNDS:

- Construction of the feed center site
- Purchase of 2 dump trucks, telescopic loader, bobcat, 2 Gowel conveyors, baler for packing alfalfa haylage, combine harvester

THE

POSSIBLE

VETERANO BUSINESS

NESEMOS VETERAN AUTO HUB

Complex repairs of frontline vehicles used for evacuating the wounded, funded by donors. Maintenance of civilian vehicles with modern technology to prevent major repairs and extend vehicle lifespan. Employment and training for veterans in automotive service professions, fostering a supportive veteran community in an inclusive car service environment.

"WE ARE COMMITTED TO BOTH VICTORY AND GRATITUDE, AIMING TO ESTABLISH A NETWORK OF VETERAN CAR HUBS ACROSS UKRAINE THAT BLENDS THE PROJECT'S SOCIAL PURPOSE WITH INNOVATIVE CAR SERVICE APPROACHES."

MISSION:

ASSIST VETERANS IN TRANSITIONING BACK TO CIVILIAN PROFESSIONAL LIFE, WHILE CREATING A COMMUNITY THAT HONORS THEIR HEROISM AND PROVIDES SUPPORT: INFORMATIONAL, FINANCIAL, AND PROFESSIONAL

www.instagram.com/neseamos_autohub

THE
POSSIBLE



Supported by  

NESEMOS VETERAN AUTO HUB

THE
POSSIBLE

THE PROBLEM

Veterans face challenges transitioning back to civilian life, particularly in finding employment.

SOLUTION

Training and employment opportunities for veterans in automotive service professions.

PRODUCTS

Vehicle rehabilitation

Veteran training and employment



KEY FIGURES

€20-30K
revenue in 2023

8
team size in 2024

25%
of team are women

Sector	Business model	Founded in	Form	Stage	Location
Employment, Transport	Mixed, Local	2022	PE	Early stage	Kyiv

IMPACT FOCUS

Addressing the workforce shortage, veteran trainings and employment, promoting economic stability, and contributing to societal well-being.



IMPACT TO DATE

1000+
cars served in 2023

3
vulnerable people employed

1000+ veterans who are still saving lives of civilian Ukrainians and whose lives are saved by the vehicles repaired

TARGET GROWTH

> €350K
in revenue by 2026

90%
revenue growth from 2024 to 2026

3,000
customers served annually by 2026

**THE ASK:
€55K**

USE OF FUNDS:

- Purchase of equipment for hardware services: injector cleaning device, hydrogen engine cleaning device, and complete oil change system for automatic transmissions
- Set up solar panels, heating, and a generator

CONTACT US

MARIA SHMELOVA

Investment Lead | The Possible

maria.shmelova@civic.co

[WWW.THEPOSSIBLE.ORG.UA](http://www.thepossible.org.ua)